

New: LifeCare's *Managing Your Money* Seminar Series

from Financial Expert Jean Chatzky

In today's challenging economic times, employees need practical, expert advice on budgeting, debt and other financial issues. That's why we're pleased to offer an all-new financial seminar series, developed *exclusively* for LifeCare, by award-winning journalist, best-selling author and financial expert Jean Chatzky.

Chatzky's *Managing Your Money* series features budgeting tips, savings tactics, and wealth strategies that really work. **The first five topics are available for on-site seminars immediately!**

- **How To Improve Your Credit Score**
- **How To Protect Your Financial Life: Insurance and Estate-Planning**
- **Recession-Proof Your Finances**
- **Jean Chatzky's Debt Diet: Overcoming Debt Addiction**
- **Save \$5000 This Year: How To Set a Savings Goal and Achieve It**

Flexible, Convenient Scheduling Options

LifeCare makes it easy for you to schedule and host events and convenient for your busy employees to attend. Choose from the following formats or a combination of both:

- **On-site seminars:** Seasoned financial presenters will provide all the tools necessary to host a seminar at your worksites including visual presentations and handouts for participants at times and locations convenient to you.
- **Customized Webinars:** Webinars can be offered exclusively to your employees (or particular departments) and can be customized to include information about your organization's financial benefits, programs, etc. Participants simply need an Internet connection and a phone line and they can interact with the presenter and other participants as if they were all in the same room.

- Show your employees you care about their financial well-being
- Give them the tools they need to manage today's challenging economic conditions
- Reduce employee stress
- Improve workplace morale, recruitment and retention

About Jean Chatzky

Jean Chatzky, award-winning journalist, best-selling author and motivational speaker is a recognized financial expert who has helped millions of individuals overcome debt and better manage their finances. Chatzky is the financial editor for NBC's *Today*, a contributing editor for *More Magazine*, a columnist for *The New York Daily News*, a contributor to The Oprah Winfrey Show, and the host of a daily show on the Oprah & Friends channel, exclusively on XM Radio.

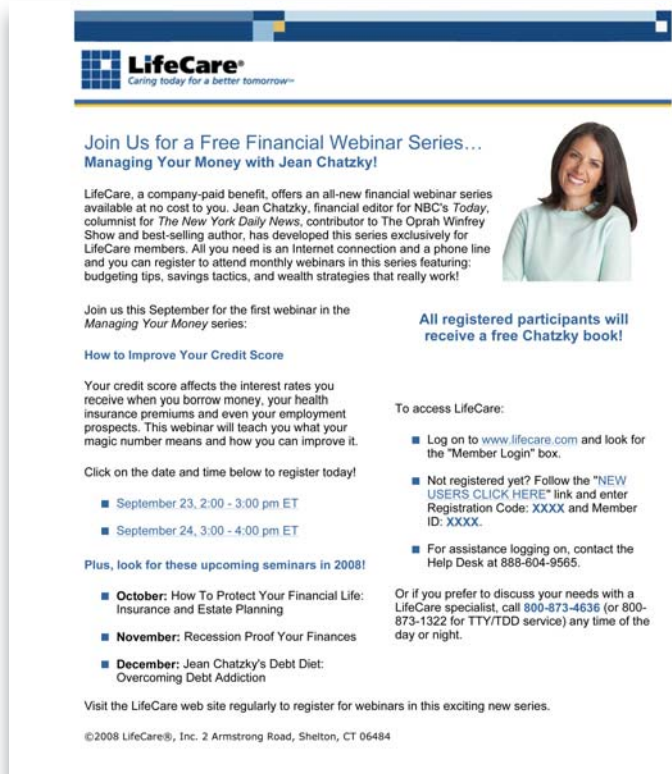
She is also the author of four books, including **Pay It Down: From Debt to Wealth on \$10 A Day**, a New York Times and Business Week best seller. Her latest book, **Make Money, Not Excuses** is a Wall Street Journal and New York Times best seller.

MANAGING your MONEY with Jean Chatzky



Eye-Catching Promotions

LifeCare will provide you with eye-catching materials to promote the financial series including: posters, flyers, and e-mail teasers. All materials will be customized to include your organization's name and logo —along with name and registration/sign up instructions for the event.



The flyer features the LifeCare logo at the top left with the tagline "Caring today for a better tomorrow". The main heading reads "Join Us for a Free Financial Webinar Series... Managing Your Money with Jean Chatzky!". A photograph of Jean Chatzky is on the right. The text describes the webinar series as a company-paid benefit available at no cost, featuring Jean Chatzky, a financial editor for NBC's Today and a columnist for The New York Daily News. It lists topics such as "How to Improve Your Credit Score" and "October: How To Protect Your Financial Life: Insurance and Estate Planning". Registration instructions include logging on to www.lifecare.com and contacting the Help Desk at 888-604-9565 for assistance. The footer contains the copyright information: ©2008 LifeCare®, Inc. 2 Armstrong Road, Shelton, CT 06484.

Quality Assurance

As with all of LifeCare's services, participants will receive quality assurance questionnaires that ask them to rate the seminars, the presenters, the materials and other aspects of the seminar series. Results of quality assurance questionnaires—along with number of attendees—will be returned to your organization and reviewed by LifeCare to ensure complete satisfaction.

LifeCare's presenters are the best in the industry!

- These seminars are presented by Wendy Kaufman and her team of expert presenters at Balancing Life's Issues, Inc., all of whom have been trained personally by Jean Chatzky
- All presenters have a minimum of 3 years experience and up to 15 years of public speaking experience
- The majority have experience working in the finance field and some are certified financial advisors

For scheduling and pricing information, contact your LifeCare Account Manager today!