



LifeCare®

Caring today for a better tomorrow®

For both
children and
seniors



National
coverage



LifeCare®'s

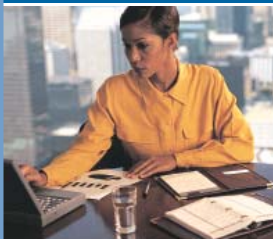
Direct
placement

Award-winning
promotional
support

**Backup
Care
Connection®**



Fully
credentialed
providers



In-home and
center-based
options



Turnkey
implementation



LifeCare®'s Work/Life Services

U.S. employers are now losing an estimated \$33 billion¹ in lost productivity due to employees' child and elder care issues.



The fact is: even the best laid plans can change unexpectedly. Business travel and other work demands can impact your employees' schedule; care facilities close; caregivers call in sick; children fall ill; and schools close due to bad weather. Because of this, your workers are losing focus, calling in sick, and even quitting their jobs due to breakdowns in child and elder care arrangements.

LifeCare's Backup Care Connection can stop these matters from eating into your profits

Give your employees easy access to our fully-insured backup care program for children and seniors. The program covers most of the cost of care and includes guaranteed placement with licensed, insured in-home care providers and/or child care facilities. With LifeCare's Back Care Connection program:

- Your employees will no longer have to scramble to find alternate care arrangements
- You'll no longer have to deal with the soaring absenteeism and reduced productivity that are inevitably coupled with breakdowns in care
- You'll reinforce your organization's reputation as an employer of choice

In a Cornell University study, the majority of employers report that providing backup child care services:

- Positively impacts absenteeism rates
- Reduces the number of missed days by as much as 30%
- Decreases turnover rates by as much as 60%

When your employees' care plans fall through, that's life! When they have a backup plan in place and show up for work on time, **THAT'S LIFECARE!**



¹2006 MetLife Caregiving Cost Study

LifeCare's Quality Backup Care Network

- A comprehensive network of approximately 1,100 backup child care facilities including brand-name providers such as La Petite Academy, Tutor Time, Childtime and The Children's Courtyard.
- A reputable network of 350 in-home agencies nationwide consisting of approximately 100,000 credentialed care professionals.
- Additional access to thousands of pre-qualified child care centers and in-home care providers via LifeCare's proprietary database.
- The ability to create custom networks for remote areas that are located beyond our network's reach.

Easy For Your Employees To Use

Members can contact LifeCare's award-winning call center 24 hours a day, seven days a week for assistance. Employees can pre-register and learn about backup care in their area *before* the need for care arises, or we can accommodate last-minute, emergency requests. LifeCare specialists are at your service 24/7 to:

- Explain the program in detail
- Describe care options and co-pays (usually only \$10 per employee per dependent per day)
- Send helpful educational materials to help employees understand options and prepare dependents for changes in care routines
- Refer members to backup care providers *with confirmed availability* (when possible, we will provide more than one option)
- Schedule care with the chosen provider
- Confirm placement with the employee and collect co-pay
- Follow-up with employee within 24 hours to ensure successful placement and to gather feedback
- Send quality assurance questionnaire which asks employees to rate the service

While licensing requirements vary from state to state, our network of child care centers adhere to our strict quality standards. All providers are licensed by the state in which they practice and must hold appropriate levels of insurance. Plus, most centers are accredited by (or follow guidelines established by) leading organizations such as NAEYC.



Members can also access information about the program or reserve care online via our private web site.



The Backup Care Connection Advantage

- **Among the largest network** of backup care providers in America, including child care facilities and credentialed in-home caregivers.
- **National coverage** that provides options for employees regardless of whether they work in urban headquarters or small rural offices across the country.
- **Outstanding quality** that includes licensed and credentialed providers that meet the highest quality standards, such as NAEYC and other industry certifications.
- **Flexible options** that include placement in a local child care facility or with an in-home caregiver.
- **Solutions for both child AND elders** that meet the needs of all employees and particularly those in the “sandwich” generation.
- **Very low co-pays** so employees can afford to use backup care when they need it. Plus, your organization will never see an invoice, since we work with providers directly to save your organization time and administrative hassles.
- **Customized promotional materials** (including posters, emails, tent cards, flyers, and brochures) offered in a variety of formats—electronic and hard copy—to ensure that your employees make the most of this benefit.
- **Rich utilization reports and detailed ROI analysis** give you a realistic picture of how the program is impacting your organization.

Put the LifeCare Backup Care Program to work for you today!

Contact LifeCare to learn more about LifeCare’s Backup Care Connection.

Call: **866-675-3751**

Email: **sales@lifecare.com**

Visit: **www.lifecare.com**

It's Not If, But When!

It will happen. Your child or elder care provider will close unexpectedly. Or your own plans will change at the last minute. And scrambling to find alternate care arrangements can be stressful, expensive, and time consuming. Now, LifeCare can help!

- Placement, even at the last minute
- Fully credentialed backup care providers
- Up to 40 hours of backup care per year
- Very low cost to you (small co-pay)

Call toll-free any time of the day or night

Contact LifeCare at 800-873-4636 (TODAY! 800-873-4636) or at www.lifecare.com

Registration Code: XXXX
Member ID: XXXX

LifeCare
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We'll help you promote your Backup Care Connection program with our award-winning materials!



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